**2023 SWOT Grant Application:**

**Education and Outreach Category**

Through its *Education and Outreach* grants, the State of the World’s Sea Turtles (SWOT) Program aims to support public education and outreach efforts that motivate changes in human behavior in places where sea turtles nest, migrate, and forage.

We will favor projects that go beyond raising awareness among a "general public" and those that that address a particular behavior and measure impact (e.g., a campaign focused on plastic waste reduction that results in a measurable decline in plastic waste).

Proposals should be completed using the following template and be less than three (3) pages in length, and must be submitted via email to [bandimere@oceanicsociety.org](mailto:bandimere@oceanicsociety.org) **by October 15, 2023**. Grant winners will be announced by November of 2023.

**Please note:** Grantees agree that, if awarded, the results of all research funded by SWOT will be made publicly available on a non-discriminatory basis. In the case of data collected that are relevant to SWOT’s global database, grantees agree to share the data with SWOT for inclusion in the SWOT database. Data holders will retain all ownership and control of their data, as stipulated in the [SWOT Data Use Agreement.](http://seaturtlestatus.org/data_terms)

Please complete your application using the following template:

1. **HAVE YOU REGISTERED YOUR PROJECT WITH THE SEA TURTLE DIRECTORY?**

If not, please do so by following the instructions [found here](https://www.seaturtledirectory.org/page/how-to-add-new-org).

[ ]My project is registered

1. **PROJECT LEAD CONTACT INFORMATION:**

Please tell us who will lead the work and how we can contact you, including:

Name, Title, Affiliation:

Email address:

Phone number:

Mailing address:

1. **PROJECT TITLE**
2. **PROJECT LOCATION**

*Please provide name of the community / site, region, and country of your proposed work.*

1. **ARE YOU A LEGALLY REGISTERED INDIVIDUAL OR ORGANIZATION IN THE COUNTRY WHERE THE PROJECT WILL TAKE PLACE? IF NOT, IN WHICH COUNTRY ARE YOU OR YOUR PROJECT REGISTERED?**
2. **WHO WILL BE RECEIVING AND ADMINISTERING THE SWOT GRANT?**

Name of individual or organization:

Type of entity (please select one):

[ ]Individual

[ ] Non-Profit Organization/Charity

[ ] Academic Institution

[ ] Business/For-Profit

[ ] Other (Please Specify):

1. **DO YOU HAVE FORMAL OR INFORMAL AGREEMENTS IN PLACE WITH GOVERNMENT, LOCAL AUTHORITIES, AND/OR COMMUNITIES WHERE THE WORK WILL TAKE PLACE? PLEASE EXPLAIN** (100 words or less):
2. **DOES YOUR PROJECT TARGET ONE OF THE FOLLOWING AZA-SAFE PRIORITY POPULATIONS?**

*We have teamed up the Association of Zoos and Aquaria and their SAFE (Save Animals from Extinction) Program to make additional grants available for projects relating to the conservation of two of the top global priorities for sea turtle conservation: Eastern Pacific leatherbacks, and Kemp’s ridleys.*

[ ] Leatherbacks (*Dermochelys coriacea*) in the eastern Pacific Ocean

[ ] Kemp’s Ridleys (*Lepidochelys kempii*)

[ ] No

[ ] Unsure

1. **EXECUTIVE SUMMARY** (250 words or less)

*Please provide a short overview of your project:*

1. **BACKGROUND** (250 words or less)

*Please provide a brief background on your proposed including the threats to sea turtles that your efforts will address, and an overview of your project’s methods and anticipated impact.*

1. **TARGET AUDIENCE(S) AND BEHAVIOR(S)** (150 words or less)

*Please explain (a) who your outreach/education project will reach (the audience), (b) why this audience is an important target for education/outreach, and (c) what behavior(s) you hope to influence through your outreach/education (e.g., reduce littering, reduce consumption of sea turtle eggs, encourage adoption of bycatch reduction technology, etc.)*

1. **EXPECTED REACH AND OUTCOMES** (150 words or less)

*Please specify the expected outcomes of your project and any metrics you’ll use to measure success (e.g., number of people reached):*

1. **TIMELINE**

*Please give an expected timeframe for your proposed activities. Note that projects should be completed within one year.*

1. **BUDGET**

*Please specify how your $1,000 USD SWOT grant will be used:*

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| **Description of item/activity** | **Cost (in USD)** |
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